

## Summary:

**Multi- Channel** - Inside and outside sales teams and end-customers can use the Powertrak Configurator securely from anywhere, anytime

**Kits and Variations** - With unlimited kits and configurations and one-step "cloning", you can make sure that customers get what they want at the right price, at the right time to drive more sale

**Rules Driven** - Handle complex dependencies, check component quantities and other attributes and adjust prices on the fly

**Definable Product & Shopper dimensions** - Add prices, pictures, visual help, logos special deals, and track key buyer attributes in a simple web-based administration tool

**Web- based for 24x7 Access** - Orders and quotes are always available, running from anywhere with no training required.

**Integrated to CRM and ERP** - Linked to Microsoft CRM and ERP systems to avoid duplication, streamline account management and shorten delivery cycles

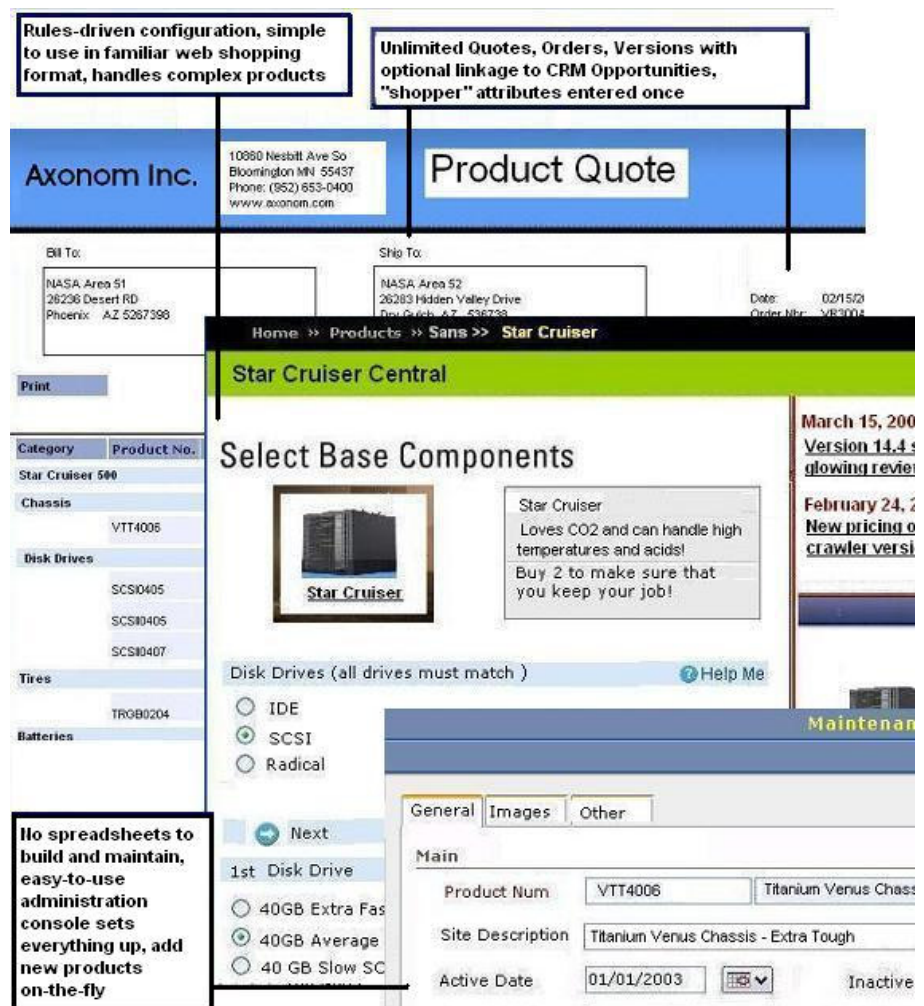
**Accurate and Simple** - Supports both complex configurations and standard product ordering in one familiar "web shopping" interface

## Powertrak Product Configurator

This Powertrak Product Configurator handles make-to-order and standard products within a familiar web shopping experience. Multi-channel organizations can use this module to provide their partners with tailored quoting and ordering functions, so that they can sell *your* products with *their* personalized format.

Store unlimited quotes and easily process the best choice as a sales order. Configurator provides full kitting, SKU variants, and unlimited product dimensions to build complex pricing and product configurations easily and accurately. With full rules-based handling, you can ensure that your employees, customers and partners build valid configurations and get the right price the first time. Better yet, there are no more spreadsheets to fill out and maintain. Price down to the product SKU level when you need to, without clogging up your inventory system with "ghost" product IDs. Product marketers can quickly set up complete kitted configurations and create unlimited variations in an easy-to-use administration console.

Powertrak gets accurate quotes and orders to you in record time through the use of simple browser entry, to help you drive your sales and reduce your costs



**Rules-driven configuration, simple to use in familiar web shopping format, handles complex products**

**Unlimited Quotes, Orders, Versions with optional linkage to CRM Opportunities, "shopper" attributes entered once**

**No spreadsheets to build and maintain, easy-to-use administration console sets everything up, add new products on-the-fly**

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www.axonom.com

**Product Quote**

Bill To: NASA Area 51  
26236 Desert RD  
Phoenix AZ 8267398

Ship To: NASA Area 52  
26283 Hidden Valley Drive  
Dru Crdch AZ 838738

Date: 02/15/03  
Order Nbr: YB3004

Home >> Products >> Sans >> Star Cruiser

**Star Cruiser Central**

**Select Base Components**

Star Cruiser  
Loves CO2 and can handle high temperatures and acids!  
Buy 2 to make sure that you keep your job!

Disk Drives (all drives must match) Help Me

IDE  
 SCSI  
 Radical

Next

Category	Product No.
Star Cruiser 500	
Chassis	VTT4006
Disk Drives	SCSI0405 SCSI0405 SCSI0407
Tires	TROB0204
Batteries	

1st Disk Drive

40GB Extra Fas  
 40GB Average  
 40 GB Slow SC

General Images Other

Main

Product Num: VTT4006 Titanium Venus Chass

Site Description: Titanium Venus Chassis - Extra Tough

Active Date: 01/01/2003 Inactive

March 15, 2003  
Version 14.4 :  
[glowing review](#)

February 24, 2003  
[New pricing o](#)  
[crawler versi](#)

# Product Details

## Maximum Product Marketing

- Get the right solution to your buyers at the right price at the right time
- How long does it take you to get a configured solution ordered and reviewed?
- Do you wish that you could get special offers and new products to your sales staff, customers and partners without weeks of training?
- Powertrak provides the simple way to get complex products on the market and orders coming in fast.

## Multiple Channels

- Powertrak Configurator can handle inside and outside sales teams, partners and end-customers all in one simple, secure e-Shopping system
- User the optional Powertrak Portal to provide access to quoting, service and customer support in one place to maximize customer retention and keep service costs down.

## Definable Dimensions

- Maintain product and "shopper", attributes, such as product specifications, pictures, logos, preferences, billing, delivery information and other enhancements to provide a tailored experience with minimal administration.
- Pull in existing information from ERP and the CRM system

## Accurate and Streamlines

- Walk the buyer through the right path to build an accurate configured order without spreadsheet nightmares.
- Your product managers and manufacturing crew will stay happy and keep you off the phone fixing errors and adjusting prices.

## Integrated to CRM and ERP

- Built-in links to ERP product inventory and optional integration to Opportunity Management provide accuracy and improved pipeline management.
- Powertrak Configurator is built using the Powertrak Application Builder and shares data with the other systems.

## Flexible Kitting

- Whether you have 4 or 4000 components, need 14 steps or 40, you can set up your own kits, categories and configuration flow.
- Derive new configurations and product variations quickly and easily with no coding or re-entry.

## Rules-Driven

- Built to handle complex needs, the system can control flow, check math, verify multi-tiered requirements and adjust visual presentation
- The rules handling is built into a non-programmer's administration interface.

## No Duplication, No Mistakes

- Because key data items are shared, not duplicated, billing addresses, prices, cost rollups and other key information is read on-the-fly and always current.
- Keep multiple quotes on hand and let the buyers pick the right one.
- Powertrak keep tabs on where the open deals are, and helps your account managers close more business.
- Powertrak is modifiable through the optional Powertrak Application Builder, so you can interface the Configurator to other back-office systems

## A Complete Solution

- Add Powertrak modules for specific industries, or add the general modules to improve every customer-facing department, even for multi-channel distribution and house holding situations.
- Powertrak, Microsoft Dynamics CRM and ERP solutions like Microsoft Great Plains Financials can help you round out a complete one-stop solution.

Powertrak is designed to meet the needs of specialized industries and Microsoft centric mid-size organizations

For more information visit us on the web at:

[www.axonom.com](http://www.axonom.com)



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